

# Roosevelt University

- Sustainable Orientation Team -



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# Current Situation

( What's happening during student orientation? )

Roosevelt University currently holds student orientation a week before school starts for both incoming freshman and transfer students. They also hold an orientation for new students in the Spring semester. But for this, we are going to be focusing on the new student orientation in August.

During this student orientation, students are given multiple tours over the course of the week. These tours include the Wabash Building, Gage Building, surrounding parks, hot tourist destinations, local restaurants, RU fitness facilities and other RU related places.

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# What do we need to do?

( What does the RU student orientation need? )

To incorporate **sustainability**  
into Roosevelt University's  
student orientation program.

(For both transfer students and incoming freshman)

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# GOALS

- 1.** To successfully integrate the concept of sustainability into Roosevelt University's student orientation.
- 2.** Educate and inform the student body about the importance of sustainability by giving them materials that will reduce the amount of waste they use, and to inform them on how to limit the production of waste.
- 3.** To create a long lasting relationship between the incoming student body and current sustainability students & professors.

# CHALLENGES



**Lack of Funding:** Roosevelt University is currently in a position where budgeting is tight, and because of this funding will be difficult to receive.



**Lack of Time:** Roosevelt University's student orientation runs on a very tight and restricted schedule. That being said, finding a time to incorporate sustainability into the program will be tough, but not impossible.



**Lack of Interest:** Encouraging a group of college students to reduce waste and live a "green" lifestyle is no easy task. If done in a way where college students feel like they are benefiting from the experience, they will most likely be reshaped and changed.

# THE SOLUTION

( Trust us on this one! )

College students nowadays tend to have a hard time maintaining a strict schedule, especially when it comes to things like recycling, eating healthy and other tasks that require them to switch up their lifestyle.

A solution to this problem is to give college students something that is tangible and easy to take home. The reason that this solution works is because every time they see these “objects”, they will be **reminded that they should recycle**. This will subconsciously encourage college students to live a healthy, yet waste efficient, lifestyle.

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# **Sustainable University Carepackage**

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THE "ALL IN ONE" SUSTAINABILITY AND RECYCLING KIT

# What's Inside?



( This bag saved me 7 cents! )

## Roosevelt University Reusable Bag

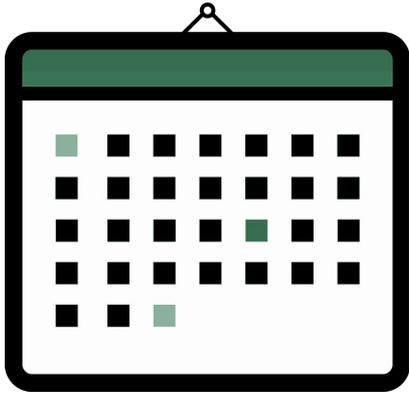
The Roosevelt University reusable bag will be an essential tool for all students and will help keep our campus green. The bag can be used to carry school supplies from class, running to get groceries, going shopping, etc. **Plastic bags kill our environment and are extremely hard to reuse**, and by giving students their own bag, it will be a more convenient way for them to help reduce waste.

Price:

For 500 units it would be an estimated cost of \$450

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# What's Inside?



( Now I know where to go! )

## Recyclable Calendar

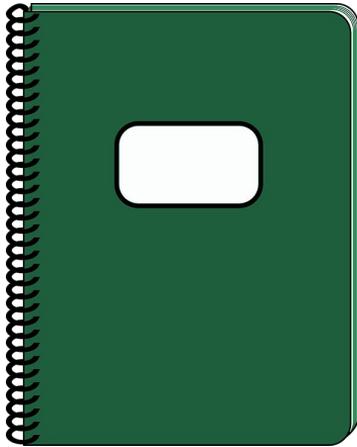
The recyclable Roosevelt calendar will be very important to keep students, both on campus and commuters, to be **involved with sustainability events on campus or around Chicago**. The calendar will be made out of recycled materials and will help the students in multiple ways. A couple of benefits include: keeping students up to date with their assignments, sustainable/volunteer events programmed by the school, and other important dates the students need to add.

Price:

For 500 units it would be an estimated cost of \$750

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# What's Inside?



( Time to take notes! )

## Recyclable Notebook

A Notebook will be provided for students to use in classes. The journal will also be made out of recycled materials, another way to show students how easy it is to be sustainable. Students use notebooks in almost every class, so this item will be **used and can be recycled again in the future.**

Price:

For 500 units it would be an estimated cost of \$775

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# What's Inside?



( I have nothing to write with... Nevermind )

## Recyclable Pencil

This is a basic item that every Roosevelt student should have. Treesmart pencils which are made out of 100% recycled newspaper. This is another item that is environmentally friendly and more sustainable than using mechanical pencils.

Price:

For 500 units it would be an estimated cost of \$185

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# What's Inside?



( Now I don't have to pay for overpriced water! )

## Reusable Water Bottle

The Roosevelt Water Bottle is another important that helps students become more sustainable. On average, **38 billion plastic water bottles go wasted every year.** With the reusable water, the goal would be to eliminate plastic water bottle from being sold on campus. Every student would be supplied with a water bottle so there would be no need to waste money and kill the environment by buying one.

Price:

For 500 units it would be an estimated cost of \$575

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# What's Inside?



( Oh, so that's how I recycle! )

## “Do This, Not That” Infographic

This is a guide that informs students on what products they should be using that are both recyclable and environmentally friendly. *This infographic can help students make better choices when buying products, and also help them recognize what is recyclable.* This infographic would contain a list of common items that most college student have and or carry, and how they can recycle them.

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Provided By:  
RU Recycling & Composting Team

**PAPER**




NO NEED TO REMOVE PAPER CLIPS, STAPLES, RUBBER BANDS

BLACK OUT PERSONAL INFORMATION ON BILLS

**PLASTIC METAL GLASS**



RINSE OUT PRODUCTS BEFORE RECYCLING



PETE HOPE V LOK NY CDR

**LANDFILL**




RECYCLING CO (STYROFOAM) ACCEPTED

PS

**R** RECYCLING AND COMPOSTING **R**

**LANDFILL**

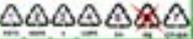



STYROFOAM

**PAPER**




**PLASTIC METAL GLASS**

**COMPOST**




FOOD SCRAPS

FOOD-SOILED PAPER  
ALL CONTAINERS FROM WE CAFE ARE COMPOSTABLE!



THINK BEFORE YOU THROW!



Eliminates Paper

**ROOSEVELT UNIVERSITY**  
**RECYCLE**

COMPOST | LANDFILL

<p><b>GARBAGE</b></p> 	<p><b>RECYCLING</b></p> 	<p><b>COMPOST</b></p> 	<p><b>RECYCLING</b></p> 
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If you think you are too small to be effective, you have never been in bed with a mosquito

# An Activity!!

How we get the students excited  
and engaged!

During the new student orientation we are expecting to have about 10-15 minutes to present our bag.

Half of this time would be dedicated to describing the bag and how this relates to Roosevelt's sustainability program.

The other half would be dedicated to a sustainable activity that involves students.

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# Group Trivia!



We would make 6 groups of students, each groups would contain  $X$  amount students.

We would have a powerpoint of 15 items and each group has to decide if it is recyclable or not. At the end, the group with the most correct answers would win.

This would benefit the student body because people often recycle items that are not recyclable and then the whole garbage is unusable to most companies.

# How Possible Is This Project?

( IT TOTALLY IS! )

This project is possible with the help of CSI and the student orientation team. This would also be made possible with the funding of Roosevelt to help buy these sustainable products, which do not break the bank. **All these products encourage sustainable activity and a majority of these last for years!** We would also need to explain to the new students “why Roosevelt in a green campus” and “why we encourage the use of these products.”

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**THANK YOU!**